

# BULLETIN



Number 92 – JANUARY 2010

**EXTRACT FROM THE STRATEGY OF TOURISM  
DEVELOPMENT OF MONTENEGRO UNTIL 2020**

*The “Strategy of Tourism Development” which aims to focus on target groups on the market, must create an offer which meets specific demand of such target groups. While identifying target groups, attention should be paid to four points: size, financial power and demands of selected group, and own potential as well.”*



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recycled paper.**

## THE PROJECT

# “SYSTEM FOR SUSTAINABLE DEVELOPMENT IN PERAST” PRESENTED

Representatives of the Ministry of Tourism, Kotor municipality and Design Company “D’ Appolonia” presented the project ‘system for sustainable transport in Perast’ on January 13. On that occasion, the Minister of Tourism Predrag Nenezić pointed out that implementation of this project will provide Perast with new modern basis and sophisticated technique in compliance with environment. He also emphasized that it is important to promote the start of the implementation of the project in cooperation with the Ministry of Land, Sea and Environment, which dates from 2004.

Minister Nenezić said that this was a revolutionary project which will be implemented in Kotor municipality, and in other municipalities, because it is known that Montenegro strives to sustainable tourism, which is proven by this as well. Implementation of this project is very important for tourism given the fact that tourists who care for sustainable development do not represent a small segment but a whole market, and it is also important for our citizens.

Maja Čatović, the Mayor of Kotor municipality, pointed out that this project is extremely important because it will contribute to better recognition of Kotor municipality and better visit by tourists and she pointed out that Kotor municipality will always support implementation of similar projects.

The representative of transportation sector in the design company “D’ Appolonia”, Flavio Marangon, presented the project of sustainable transportation system in Perast. Given that the town is overcrowded by cars in summer, the intention is to remove the burden of vehicles. The main idea is to have a zone of restricted traffic where only residents, people with special needs, elderly and suppliers of groceries will be allowed to enter the town with their vehicles. Two parking areas for vehicles will be located at the entrance and exit from the town. Transportation means that will be used in the town will be bicycles, electric bicycles and electric cars and segways, which will be controlled through access system, and manager software will be linked with the access control system and it will allow for the control of parking and panels (information points) where numerous information can be found. The necessary energy will be provided through photo-voltage panels. Marangon pointed out one of advantages that groceries purchased in Perast will be transported to parking places, and this is the idea which could be implemented in the future and contribute to increased number of tourists.

All interventions regarding installation of necessary equipment and construction would be implemented outside urban part of the town, except the ramp for disposing bicycles. The idea is to preserve authentic appearance of the town.





# MINISTER PREDRAG NENEZIĆ PARTICIPATES AT THE CONFERENCE HELD AT THE FACULTY OF INTERNATIONAL STUDIES, AT THE UNIVERSITY OF COLUMBIA



Minister of Tourism Predrag Nenezić participated today at the Conference which was held at the Faculty of International Studies at the University of Columbia. This meeting, which is dedicated to sustainable development and building of economy, as an instrument for establishing permanent stability and peace in the region, gathered representatives of 15 countries from various parts of the world, from South America to Asia, where building of sustainable economy is a key to permanent stability and sustainable development.

Minister Nenezić, as the only representative from the region of the Western Balkans and a keynote speaker, made an introductory speech on the development of high-quality tourism and sustainable use of natural resources in Montenegro. He presented the main political principles which development of economy and especially



It was pointed out in the discussion at the conference that commitment to green economy nowadays has an alternative, and that compliance with principles of environmental protection, and emissive markets which increasingly choose which act environmentally responsible, may lead to goof results and benefits for local economy and individual citizens. Cross-border cooperation is pointed out as an important aspect, which is especially important in the region of the Western Balkans.



tourism relies on, goals and instruments for developing this important economic sector, and the results that are achieved over the past ten-year period. A special emphasis is placed on orientation of Montenegro to develop tourism based on sustainable use of natural resources and building an attractive long-term offer, which brings benefits to local population.

Also, Nenezić pointed out the commitment of the state of Montenegro to development of tourism based on principles of full sustainability, for whose purpose strategies were adopted and institutions established. He pointed out models of cooperation between public and private sectors as an important element in the implementation of strategic goals.

The development in Montenegro so far is assessed as very positive. The speed and the quality with which Montenegro has developed into a state of democracy, governance of law, good cooperation with partners, fast progress and full determination for sustainable development since late nineties, after conflicts and international embargo in the region, are assessed as extremely impressive. It was stated the Montenegro, despite its size, may play a very important role in Europe and the world as a model of sustainable development, good cooperation with neighbours and other partners, bilaterally and multilaterally. Towards the end of the conference, Nenezić had a number of bilateral meetings with representatives of American administration, University of Columbia and high representatives of other participating states.



# MINISTER OF TOURISM PREDRAG NENEZIĆ VISITS ULCINJ MUNICIPALITY

Minister of tourism Predrag Nenezić with his associates visited Ulcinj municipality on 15 January.

At the meeting with the Mayor Gzim Hajdinaga and Deputy Mayor Nail Redža, the Minister was informed about current situation in this municipality, whose area was largely affected by the flooding. The discussion was also related to models of providing support to endangered households, tourist economy and addressing damages. The discussion was also related to plans and preparation activities for the forthcoming summer tourist season with an emphasis on improved infrastructure, especially roads aimed at improving tourist offer.

After the meeting, Minister Nenezić and the Mayor Hajdinaga with associates met with the Director of the HTP "Ulcinjaska Riviera" Mikan Zec and visited tourist settlement Ada Bojana, where they were informed with the situation in the field. Having in mind the magnitude of the natural disaster that Montenegro faced, the Minister said that all services, both national and municipal, had reacted in an adequate and timely manner in terms of minimizing and solving damages, which were rather large, with an emphasis that more attention in the future should be paid to activities which would prevent similar potential damages.

The Minister also pointed out that although tourist settlement on Ada had suffered large damages, a positive side is that the management of the company had secured this tourist complex against consequences caused by such events, so certain funds will be charged from insurance which will help in solving the damage. What is important is



that despite large damages, tourist season in Ada Bojana will be prepared, even with expanded accommodation capacities.

The Government has already allocated funds for help, and additional funds will be dedicated after municipal commissions submit final reports.

Mayor Hajdinaga thanked Minister Nenezić for the visit and pointed out that the municipality headquarters, with the support of the Government, successes to protect the town and the municipality. He expressed belief that a way will be found to help the Ulcinj Riviera to be ready for the next season. The municipality commission monitors the situation in the field every day, and final assessment of damages will be possible only once the water withdraws entirely.



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## SESSION OF ORGANIZATIONAL BOARD OF 19TH INTERNATIONAL TOURIST MARKET AND TOURISM FAIR TAKES PLACE

On 15 January, Minister of tourism Predrag Nenezić chaired the session of the Organizational Board of the forthcoming 19th International Tourist Market and Tourist Fair, which takes place 10-13 February in Budva. On this occasion, the Minister said that a good period for tourist market to take place was selected this year as well, and that this is an event with increasing importance in the whole region. He pointed out that in addition to presenting tourist offer of Montenegro and everything closely related to hotel-hospitality activities, a market of private accommodation will be organized at the same time at this year's fair, i.e. a fair of local products which includes a national competition in hospitality, which will be attended by contestants from abroad, then a number of expert-scientific meetings on a number of topics that are important for tourism.



METUBES will be supported again by a rich cultural-entertaining programme, which will be organized by the local government, local tourist organization of Budva and the NTO. As an important new quality of existing market, the Minister pointed out that local agencies will offer a large number of arrangements for our citizens, who are given an opportunity to travel abroad more often this year due to visa liberalization. Montenegro, as primarily a destination which is travelled to, is becoming a destination which is increasingly travelled from.

Although we are heading to another year with a lot of challenges and a few uncertainties related to visa-free regime in the first place, Montenegro is ready for this year's tourist season and good results may be expected, added Minister Nenezić.

Executive Director of the Adriatic Fair Rajko Bujković said that it was stated at today's meeting that everything was ready for the beginning of this important Fair, which is the first event in the calendar of Fairs and given the importance of tourism in the economy of Montenegro, it is very important for the Adriatic Fair. He expects a positive Tourism Market and Tourism Fair which should announce a quality tourist season.

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## MINISTER OF TOURISM PREDRAG NENEZIĆ RECEIVES AMBASSADOR OF EGYPT IN PRAGUE AMAL MOSTAFA MOHAMED KAMEL MOURAD

Minister of tourism Predrag Nenezić received Ambassador of Egypt in Prague Amal Mostafa Mohamed Kamel Mourad on 19 January this year.

On this occasion, the Minister informed the Ambassador about the Strategy of Tourism Development in Montenegro and efforts invested in creating a high-quality tourist destination in line with principles of sustainable development. The discussion was also related to implemented and planned development projects in tourism in Montenegro with a special emphasis on investments made by Egyptian companies.

The Ambassador of Egypt expressed satisfaction due to the fact that one of the biggest Egyptian companies "Orascom" had signed a contract for a long-term lease of Lustica Peninsula where a luxury complex will be built. The Ambassador pointed out that many other Egyptian investors are interested in investing in Montenegro, both in coastal and mountainous region given that they have a large experience in developing tourism sector, and positively assessed the will of Montenegro to establish a legal framework.

Having in mind a high interest of Montenegrin tourists to travel to Egypt, and the intention to attract as many Egyptian tourists to Montenegro as possible, an opportunity for better transportation links was discussed.

Participants in this meeting stated that the two states have very good relations established, not only political but business relations as well, and are willing to improve further in that direction.

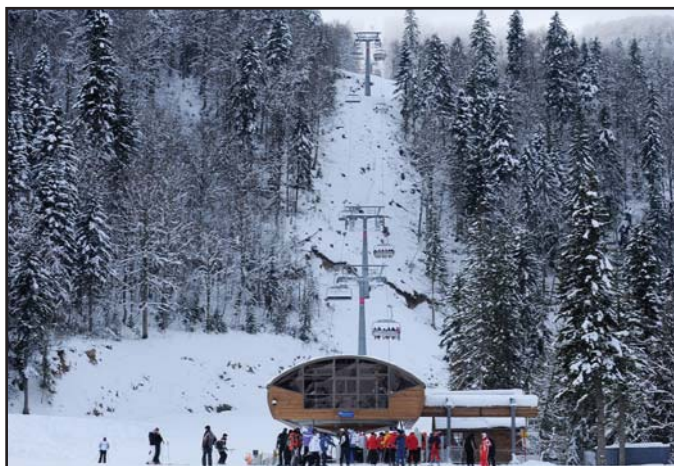


## TOURIST WINTER SEASON 2009-2010

Current winter season in Montenegro takes place in line with projected dynamics of tourist turnover. During New Year's and Christmas holidays, all hotels were well-occupied, and a weekend after the holidays was extremely well-visited in all winter centres which worked with their full potential due to sufficient quantities of snow.

Around 3.5 thousand skiers and snow-borders and the same number of those who like snow and activities on snow stayed in our ski centres a weekend after the holidays.

Tourist municipalities in the north continuously implement all planned activities which are related to maintenance of communal infrastructure and create environment for undisturbed stay of tourists. All motorways and regional roads, and the roads leading to ski resorts, are accessible.



New, modernized and up to the world standards equipped Ski Resort Kolasin 1450, with 6 ski lifts and 25 km of tracks is functional and available to tourists, which registered a record number of visits last weekend, then ski centre Savin kuk in Zabljak with 5 ski lifts, ski track Javorovača, and the ski centre Vučje near Nikšić.

Hotel keepers and those who rent private accommodation have raised the level of quality in their facilities, adjusted price policy to market demands in conditions of current global financial crisis, so that the capacities are well-occupied, and a good booking shows that our mountain centres will achieve planned turnover in the next period as well.

Prices range from 10 to 15 EUR per person in private accommodation, and in smaller hotels holding 3 stars, the price of half board ranges between 20 and 35 EUR, while prices in the Hotel Lipka and elite Hotel Bianca range between 39 and 90 EUR per person a day. Seven-day arrangement for 2 people in hotels Lipka and Bianca costs 615 EUR, i.e. 770 EUR and includes

breakfast, use of pools, a spa centre and transportation to ski tracks.



The National Tourist Organization established digital information points in Zabljak and Kolasin, and the Call Centre 1300 is functional and available 24h a day, which tourists can use to obtain all information, file complaints, objections and appraisals.

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# MEETING OF THE NTO AND MONTENEGRO AIRLINES WITH REPRESENTATIVES OF THE MOST INFLUENTIAL PRINTED AND ONLINE MEDIA IN FRANCE TAKES PLACE IN PARIS IN COOPERATION WITH THE EMBASSY OF MONTENEGRO IN PARIS

On 20 January of this year, an integral press conference and a working lunch, which was organized by the Ambassador of Montenegro in Paris, Milica Pejanoć-Djurić, Director of the National Tourist organization, Saša Radović and Director of representative office of Montenegro Airlines in Paris, Rajko Uskoković, which took place in exclusive ambient of the Hotel "Plaza Athenee", which was selected to be the best hotel in Europe in 2009. The topic of the conference was "Montenegro, a small country of great contrasts". The conference was attended by editors and journalists of 29 the most influential printed media in tourism and air industry, including: "L'Echo Touristique", "ELLE", "Tour Hebdo", "Business Travel", "Univers de Voyages", "MarieFrance", "Desir de Voyages", "Le Monde", "Le Point", "Luxe magazine", "L'Officiel Voyages", etc.

Introduction was made by the Ambassador of Montenegro in France, Milica Pejanoć-Djurić, who informed the journalists with historical and cultural relations of two countries as important preconditions for intense and long-term tourist cooperation.

After the welcome speech, the audience was addressed by the Director of the NTOMNE Saša Radović, who presented tourist offer of Montenegro, and some characteristics and affinities of French tourists. It was pointed out that Montenegro was visited by 33.000 French tourists in 2009, which is an increase of 35% compared to 2008. Based on the survey that was conducted in 2009, 90%

***It was pointed out that Montenegro was visited by 33.000 French tourists in 2009, which is an increase of 35% compared to 2008. Based on the survey that was conducted in 2009, 90% of the French considers Montenegro while choosing next holiday destination.***

of the French considers Montenegro while choosing next holiday destination. In addition to these data, Radović informed the journalists with some of the most interesting activities which the French prefer while staying in Montenegro. In addition to swimming, such activities are sightseeing of cultural and historical landmarks (90%), hiking (57%), mountaineering (36%), rafting (21%), etc. In addition to statistical indicators, journalists received information related to natural beauties of Montenegro, information about its contracts and landscapes, multicultural characteristics, multi-confessions, and investments which are ongoing.

After Radović, the journalists were addressed by the Director of Montenegro Airlines for France, Rajko Uskoković, who informed with current offer and plans for 2010. During summer season, Montenegro Airlines will fly Paris-Podgorica and Paris-Tivan 5 times a week for the first time. An emphasis was placed in importance and advantages of direct flights for increased interest for Montenegro and a good booking which is characteristic for this period.

The journalists were mostly interested in information on investments in hotel industry, cultural events and manifestations, structure of accommodation capacities. The image of Montenegro is substantially improved in France, and prestigious media have already published affirmative stories about Montenegro, such as "Le Point", "le Figaro", "TV 5", "Le Point du Vue". Famous guides published a several editions on Montenegro, including "Guide Mondeos", "Petit Fute". The guide of the publishing company Hachette "Guides Evasion" is being prepared in cooperation with the National Tourist Organization of Montenegro.

The NTOMNE will undertake similar activities in the next period with representatives of tour-operators and tourist agencies.





## DIRECTOR OF NTO SAŠA RADOVIĆ VISITS SKI CENTRE “VUČJE” NEAR NIKŠIĆ

Director NTO visited the ski centre Vučje on 29 January of this year. After visiting the capacities of the ski centre which was improved this year and offers a diversified programme for all types of activities, he met with the Director of the ski centre, Ranko Jovović and the Mayor of Nikšić municipality, Nebojša Radojčić. The meeting was dedicated to discussing future plans for development of Nikšić, and opportunities and guidelines for a more successful cooperation of Local Tourist Organization, representatives of local tourist economy and the NTO through intense promotional campaign in the next period. At the press conference which followed after the meeting, the Mayor of Nikšić municipality informed the present with challenges and tourism potentials offered by the surrounding of Nikšić, especially in the segment of hiking and cycling, alpinism, jeep rally, and canyoning through Nevio, which is a synonym for this type of adrenalin sport in Montenegro.

According to his words, funds were allocated in 2010 for obtaining technical documents, which will be followed by practical solution to the issue of water-supply of Vučje and villages Ivanje, Lukovo and Dragovoljci.

Director of the NTO Saša Radović pointed out that the ski centre Vučje is a real example of successful local privatization which substantially improved winter tourist offer, which allows the NTO works on its regional recognition. He pointed out that the ski centre Vučje may compete with the region in terms of ski school as a recruiting centre for top skiers. Due to its natural characteristics, Nikšić is ideal for development



of sport-recreational tourism, both summer and winter. Radović stressed that Nikšić will host the World Parachuting Competition end of August.

Manager of the ski centre Ana Božović spoke about the capacities of the complex and announced for the next year the construction of new facilities of the ski centre, and ensuring ski snow machines, which will affect extending of winter season in the ski resort. Refurbished ski lifts will be available to tourists this winter season.

Maintenance of Krnovski kup is planned in February, where there will be slalom and giant slalom skiing, and snowboard competition. The ski resort contains three ski lifts “cicaban” for the youngest. There is also an active school of skiing which is managed by instructors of the ski club and mountain rescue team “Javorak” whose cadets participate at the Olympic Games this year in Canada.

Beautiful tracks, good service and affordable prices (daily ski pass 10 EUR) attracted many tourists from Russia, Great Britain and the region. Art colony is currently organized in the ski centre, and promotions and entertainment competitions on the track are organized on daily basis. Management expects even more visits in the next period.

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## DEPUTY MINISTER OF TOURISM NEBOJŠA POPOVIĆ PARTICIPATES AT ANNUAL CONGRESS OF INTERNATIONAL ASSOCIATION OF HOTELS AND RESTAURANTS (IH-RA) IN BELGRADE

The 47th annual congress of international association of hotels and restaurants (IH-RA) was opened on 18 January this year in Belgrade, which was held 18-21 January. The congress on the topic "New trends in hotel industry and the Balkans as a new European tourist market" was opened by the Minister of Economy and Regional Development of Serbia Mlađan Dinkić and General Secretary of the United Nations World Tourist Organization (UNWTO) Taleb Rifai.

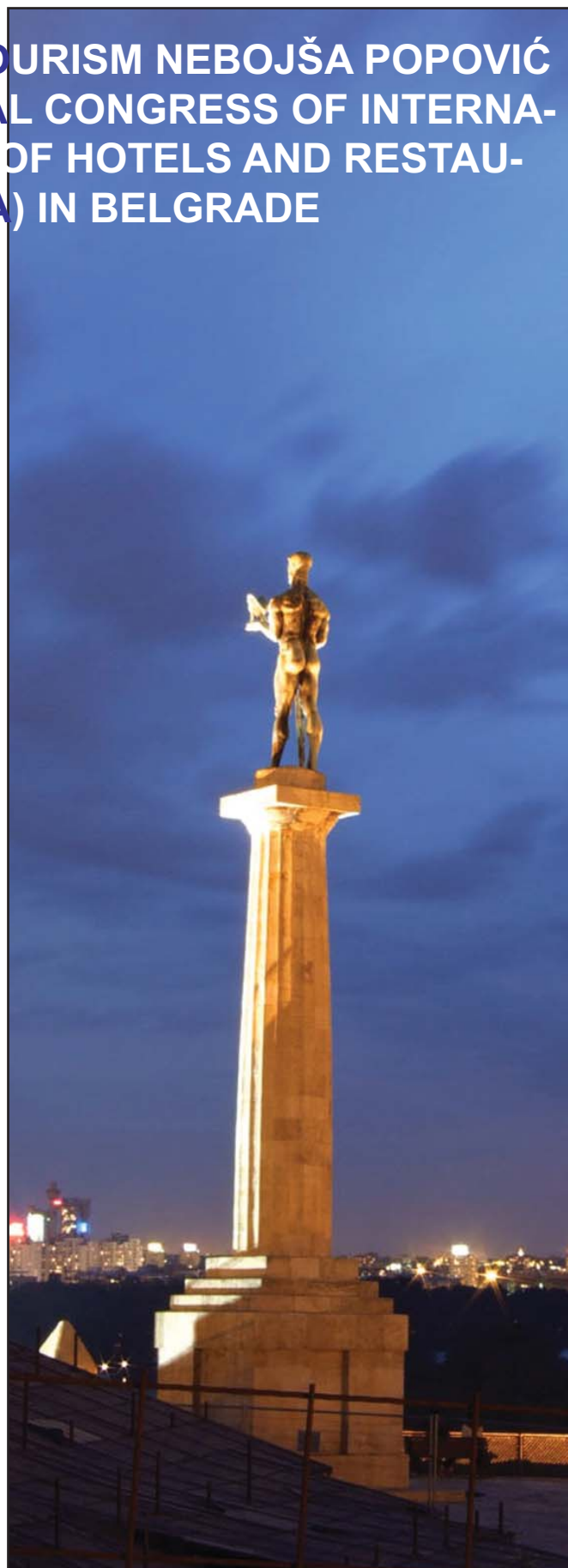
Deputy Minister of Tourism of Montenegro Nebojša Popović participated in the panel on the topic "Balkan region-investments in tourism", where the state secretary for tourism under the Ministry of Economy and Regional Development of Serbia Goran Petković, Director of the Tourism Directorate under the Ministry of Economy of Slovenia Marjan Hribar, and Deputy Minister of Tourism of Bulgaria Ivo Marinov participated as well.

The constructive discussion was also related to creating of regulatory framework and favourable ambient for investments, measures which are used by the state to encourage development of tourist economy, options of public-private partnership, then opportunities to create a common tourist market in the region and raising the quality of services in tourism.

Among other things, joint promotion was agreed on markets of China and India.

The congress gathered this year around 200 representatives of hotel economy from Serbia and abroad. The congress was organized by the International Association of Hotels and Restaurants, which involves more than 100 national associations, 300.000 hotels and more than eight million restaurants.

Annual congress of the International Association of Hotels and Restaurants in Belgrade was held under auspices of the Ministry of Economy and Regional Development of Serbia, and with the support of tourist organizations of Serbia and Belgrade.





## MICE OFFER OF MONTENEGRO PRESENTED ON THE MARKET OF CONGRESS TOURISM CONVENTA 2010 IN LJUBLJANA



Montenegro Convention Bureau participated on the market of congress tourism "Conventa 2010" which was held 21-22 January of this year in Ljubljana.

This market gathered representatives of congress activities of Southeast Europe and organizers of congresses, seminars, conferences and other events from the whole Europe, and the Congress Bureau of the region and exhibitors from 7 countries (Slovenia, Montenegro, Croatia, Serbia, Bosnia and Herzegovina, Macedonia and Bulgaria) participated through the Montenegro Convention Bureau.

The CONVENTA 2010 was attended by more than 100 exhibitors (hotels, congress centres, DMC, professional congress organizers (PCO)) and more than 180 invited buyers responsible for planning, organizing and financial decisions for said travels from important emissive markets of Europe.

In addition to the Convention Bureau, Montenegro was represented at this fair by the Montenegro Stars Hotel Group, Hotel Maestral, Hotel Mediteran and Talas M DMC.

During the fair, Montenegro Convention Bureau (MCB) had a large number of individual meetings where buyers expressed high inter-

est for Montenegro as a new MICE destination. Danica Čeranić, Director of the Montenegro Convention Bureau participated in a meeting hosted by the Mayor of Ljubljana Zoran Janković, where discussions were related to importance of congress tourism for economy of a destination. Lecturer Paul Kennedy pointed out in current economic crisis, the criteria that travel organizers follow while choosing destinations where they will hold their meetings are primarily: prices, i.e. pricing flexibility (prices adjusted to the quality and conditions on the market), good air connections, quality of hotel amenities and the quality of services, safe destinations and, of course, they keep looking for new, relatively unknown and unique destinations.

The main goal of CONVENTA is establishing links between countries of Southeast Europe and creating a unique offer which will be able, as such, to attract international organizers of events and allow a better representation on distant emissive markets where destinations individually are not

sufficiently recognized.

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# TURNOVER IN TOURISM FOR 2009 GENERATED BY VESSELS IN NAUTICAL TOURISM

Tourist activities took place in ports for nautical tourism as well (marinas), with achieved turnover on vessels of nautical tourism (foreign vessels for entertainment and sport-yachts and foreign ships on cruises).

During 2009, territorial waters of Montenegro and ports of nautical tourism – marinas, hosted vessels for nautical tourism with tourism turnover:

- 2807 foreign vessels for entertainment and sport harboured, which make 7,6% more compared to previous year, which carried 11078 people or 3,72% more than in 2008. Most of vessels arrived from: USA – 409, Croatia – 330, Italy – 309, Great Britain – 286, Austria – 205, Germany – 142, France – 126, Slovenia – 57, Holland – 40, Scandinavian countries – 35, Switzerland – 22, Greece – 16, Albania – 2 and other countries – 828, with 11078 tourists and generated average number of 7 vessel days in marinas.
- 268 foreign vessels on cruises were harboured in ports,

which makes 9,38% more than in previous year, with 70749 tourists (travellers) on vessels without crew members, which is 39,94% more than in 2008, with total number of 92 days spent in territorial sea of Montenegro. A cruise is a tourist trip that lasts a number of days according to detailed cruise plan. Ships by countries under whose flag they sail, relate to countries: Malta – 70, Bahamas – 40, Belgium – 34, Croatia – 24, Portugal – 21, France – 15, Luxemburg – 12, Marshall Islands – 12, Greece – 10, Panama – 7 and other countries, with appropriate number of passengers per ship (with no crew members) – total of 70749.

Reports on foreign vessels for entertainment and sport, and arrivals of foreign ships on a cruise are submitted on a monthly basis to the Statistical Bureau of Montenegro on prescribed statistical forms (TU-17 and TU-19), and are used for analyzing tourist activities as an element for creating development of nautical tourism in Montenegro.

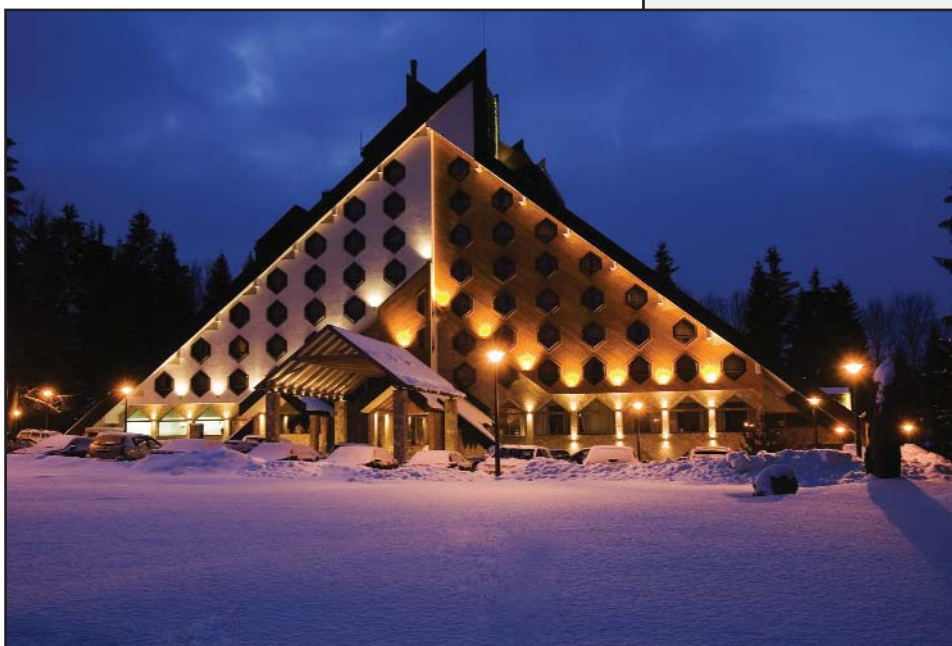
This form of tourism tends to grow from one year to another.







## STUDY GROUP OF HOSTED BUYERS (BUY- ERS RESPONSIBLE FOR PLANNING, ORGANIZING AND FINANCIAL DECISIONS FOR CONGRESS TRAVELS) VISITS MONTENEGRO



After the congress tourism fair, the Montenegrin Convention organized a visit of a study group of hosted buyers (buyers responsible for planning, organizing and financial decisions for congress trips) in the period 22-24 January of this year.

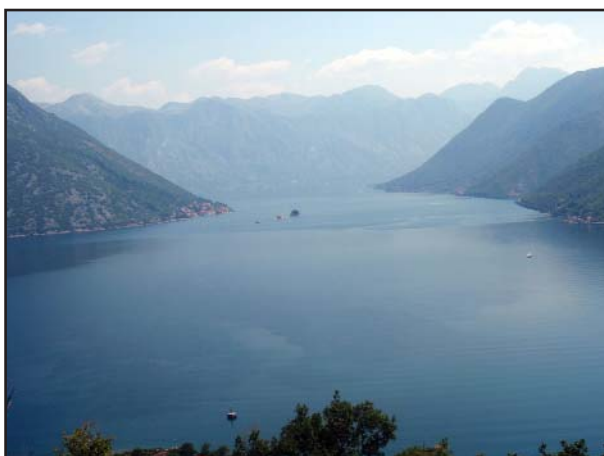
The group was consisted of representatives and organizers of travels of some of important agencies and associations (Thomas Cook from Belgium, organizers of NATO seminars, International Association of Cardiologists, etc.) from the most

important emissive markets:

- Great Britain,
- Belgium,
- Poland,
- Germany and
- Russia.

The visit of this group was organized in cooperation with hotels Splendid Conference and Spa Resort, Bianca Resort and Spa, and Maestral Hotel as well.

During the visit to Montenegro, the group visited Budva, Kotor and Kolašin and obtained information about capacities of these hotels in these towns, and with congress offer of Montenegro.



## PRESIDENT OF THE ORASCOM COMPANY SAMIH SAWIRIS SELECTED FOR ENTREPRENEUR OF THE YEAR IN SWITZERLAND

In the selection performed by Switzerland magazine "Handelszeitung" (Trade Newspapers), the President and Executive Director of Egyptian company "Orascom" Samih Sawiris was selected for entrepreneur of the year.

With 61 votes of Switzerland economic journalists of Sawiris won the first place, followed by managers of large banks Oswald Grubel (UBS) with 50 votes and Brady Douagan (Credit Suisse) with 32 votes.

"Despite the crisis, we are demonstrating growth again in every sense. I think that is the reason for my choice", says one of the first reactions of majority of shareholders and CEO Orascom.

When journalists asked in what way Orascom does not suffer damages in the current crisis, Sawiris replied: "In principles, we do not enter financial risks. We do not start projects without having own capital on our account."

Orascom Development is consistently focused on safety. Less risk and less hurry lead to sustainable growth. This showed to be more than the right strategy and is admitted in the current economic crisis."

Orascom Development Holding (ODH) is a leader in developing integrated towns worldwide, hotels, villas, stands, holiday complexes such as golf courses and ports for yachts, and they include supporting infrastructure.



Obwohl das Ferienresort Andermatt noch lange nicht gebaut ist, wird er Unternehmer des Jahres 2009: Samih Sawiris.

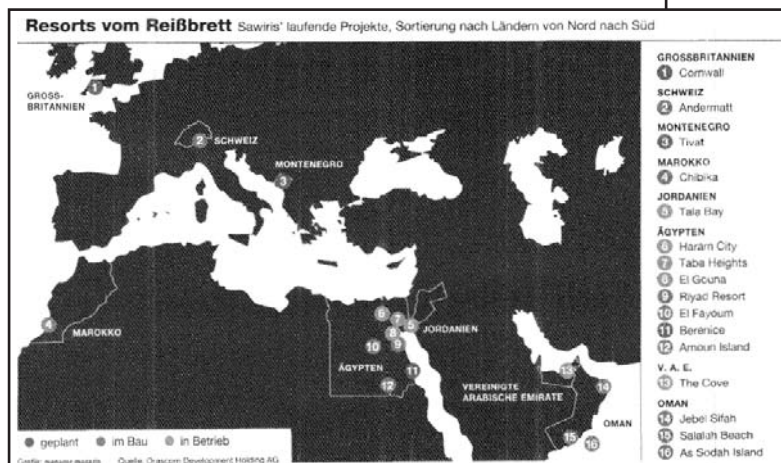
DIE TOP TEN	
Name/Firma	Punkte
1. Samih Sawiris/Orascom	61
2. Oswald Grubel/UBS	50
3. Brady Dougan/Credit Suisse	32
4. Konrad Hummler/Bank Wegelin	27
5. Valentin Chaperon/Sonova	18
Jean-Paul Clozel/Actelion	18
7. Hansueli Loosli/Coop	17
8. Carsten Schlöter/Swisscom	16
9. Nick Hayek/Swatch Group	15
Ernst Tanner/Lindt & Sprüngli	15

IMPRAGE: HANDELSZEITUNG

This Egyptian company concluded a contract with the Government of Montenegro in October for long-term lease of land on Lustica Peninsula where a small town-exclusive tourist complex which will employ 10.000 workers will be built in the next 12 years. It is planned to build eight hotels with 3.300 rooms, 700 villas, 600 apartments, and golf courses, marinas, bars, restaurants, schools and clinics. The total value of the project is around 1,1 billion EUR.

The ODH Group is on the list SIX in Zurich (first rank) and EGX in Cairo.

Samih Sawiris still controls more than 60% of shares. In the first nine months of 2009 ODH increased net profit by 10% to 94 million CHF, with surplus in trade of 8%, increase to 416 million CHF.





## MONTENEGRO ON THE LIST OF AMERICAN MAGAZINE “THE NEW YORK TIMES”

The most popular American daily newspapers “The New York Times” published on 10.01 this year an Article about 31 destinations to visit in 2010, which includes Montenegro as well. The author of the text of Montenegro Gisele Williams describes Velika plaža in Ulcinj and Ada Bojana as areas which are quickly becoming attractive destinations for surfers.

“While fantastic weather and grey sandy beaches attract tourists from Eastern Europe for decades now, a comfortable wind brings surfers from Germany, England and France, which turn the Velika plaža into a capital for surfing in the Adriatic” – says the text.

Except Montenegro, destinations recommended by “The New York Times” for 2010 include: Sri Lanka, Patagonia, Seoul, Mysore in south India, Copenhagen, Koh Kood in Thailand, Damascus in Syria, Cesme in Turkey, Antarctic, Leipzig, Los Angeles, Shanghai, Mumbai, Minorca in Spain, Costa Rica, Marrakesh, Las Vegas, Bahia, Istanbul, Shenzhen in China, Macedonia, South Africa, Breckenridge in the USA, Montenegro, Vancouver, Colombia, Kitzbuehel in Austria, Norway, Gargano in Italy, Kuala Lumpur and Nepal.

Original of the text titled “31 places to visit in 2010” can be downloaded from

[www.nytimes.com](http://www.nytimes.com)



# The New York Times



